



FOREST HEALTH COMMUNICATION SPECIALIST Resource Protection Division

Recruitment # 2008-07-6989

AGENCY MISSION AND CHALLENGE

At the Department of Natural Resources (DNR), we support the vision of a sustainable future by protecting and managing the natural resources that belong to the citizens of Washington. We provide professional, forward-looking stewardship of state trust lands, native ecosystems and natural resources under the leadership of the Commissioner of Public Lands, an elected official.

DNR manages over 5 million acres of state-owned land that includes forest, range, commercial, agricultural and aquatic lands. We generate revenue that supports public schools, state institutions and county services. But managing lands is only half of our story. We also protect other public resources such as fish, wildlife, water, and provide public access to outdoor recreation. Two of our largest and most important state-wide resource protection responsibilities are fire prevention and suppression, and overseeing forest practices.

The DNR operates with a biennial budget of approximately \$400 million and has over 1300 employees. For more information about the department, see the DNR website at www.dnr.wa.gov

Job Classification:	Communication Outreach and Environmental Education Specialist 3
Type of Position:	This is a permanent position. This position is represented by the WFSE. Once appointed to this position the incumbent will be required to pay union dues or other representation fee within the first 30 days of employment.
Monthly Salary Range:	\$3293 – \$4322
Benefits Package:	Health and dental insurance, retirement pension, vacation, sick leave and holidays
Posting Date:	July 10, 2008
Closing Date:	July 31, 2008
Location:	Olympia, WA

POSITION PROFILE

The Forest Health Communication Specialist will organize, develop and deliver effective communication to stakeholders and the public regarding DNR Forest Health Program activities and findings. This includes:

- Creating and implementing an effective communication and outreach plan that will encompass the importance of healthy forest for diverse benefits and practical ways of achieving healthy forests;
- Creating key messages describing the links between forest health and wildfire protection and promoting those concepts so people and landowners can make improvements in forest health and fire safety;
- Promoting landowner and governmental actions that are consistent with forest health objectives;
- Coordinating effective communication regarding the Stevens County pilot project and statewide Forest Health Program activities and measuring the accomplishments and success of that communication;
- Providing technical writing support for Forest Health advisory committees;
- Working with Forest Health Program supervisor and other DNR executives to produce effective, efficient communication strategies and products;
- Updating webpages, drafting media releases, and contributing to production of other communication materials;
- Maintaining data base of current stakeholder contact information.

THE PREFERRED CANDIDATE WILL HAVE:

- Strategic planning skills, education, or work experience to achieve desired communication and measure communication success.
- The ability to convey messages clearly and persuasively in writing and verbally.
- The organizational skills to maintain stakeholder and partner contact information data base and archive official communication.
- Experience working with a natural resource program which provides information or services to diverse landowners and/or the public.
- Experience taking initiative and demonstrating excellent follow-through with minimal, if any, supervision.
- Experience working cooperatively with a team and maintaining collaborative partnerships.
- Ability to use word processing software, spreadsheet or database software and electronic communication tools.
- An understanding of basic Forest Health concepts and their relevance to land management, silviculture, wildfire safety, and multiple benefits.
- The ability to excel in a high demand environment.

SPECIAL POSITION REQUIREMENTS AND WORKING CONDITIONS

- Work will primarily be in an office setting. The normal work schedule will be weekdays. Public meetings or workshops may take place and require work on weekends or in the evening.
- Travel may be required with overnight travel up to a few times a month.

WHO MAY APPLY

This recruitment is open to anyone who meets the required qualifications for this position.

APPLICATION PROCESS

To be considered for this position please submit:

- A letter of interest describing how your experience and qualifications relate to the job profile and the required and desired position qualifications. Indicate in your letter of interest how you learned of this opportunity.
- A completed application ([DNR Job Application](#)) and/or a resume.
- An online voluntary [Applicant Profile Questionnaire](#). *(This form is submitted online. Please do **not** print out and send in with application materials).*

The first screening will be based on information contained in your candidate materials.

Submit all materials by the closing date to:

Electronic method preferred	OR other method
dnrrecruiting@dnr.wa.gov	Roberta Searles Department of Natural Resources PO BOX 47033 Olympia, WA 98504-7033

NOTE: Please indicate "Forest Health Communication Specialist, Recruitment #2008-07-6989 in the subject line of your e-mail.

By submitting the application materials you are indicating that all information is true and correct to the best of your knowledge. You understand that the state may verify information and that untruthful or misleading information is cause for removal from applicant pool or dismissal if employed.

Questions? Please contact Karen Ripley at (360) 902-1691 or e-mail us at DNRrecruiting@dnr.wa.gov.

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This announcement is published by the Washington State Department of Natural Resources (DNR). The DNR is an equal opportunity employer. **Women, racial, and ethnic minorities, persons of disability, and disabled and Vietnam-era veterans are encouraged to apply.** Persons with a disability who need assistance during the screening process, or those needing this announcement in an alternative format may contact DNR's ADA Coordinator at (360) 902-1150. DNR may be contacted using the Washington State Telecommunications Relay Service (TTY) by dialing 711.