ARKANSAS AGRICULTURE DEPARTMENT

JOB OPPORTUNITY
September 16, 2009

The Arkansas Agriculture Department is recruiting qualified applicants to apply for

- **Director of Marketing** Entry Level Salary: $57,914
  Position #22150699 Grade: C129

  The Agriculture Director of Marketing is responsible for the overall marketing and strategic planning programs, corporate communication, and facilitation of client development. Job requirements include:

  - Knowledge of:
    - marketing management
    - strategic planning practices
    - computer applications
    - Arkansas farming, forestry, and agribusiness
    - international trade
    - farming and agribusiness associations and leaders
  - Ability to:
    - develop and administer marketing program
    - focus on principal issues
    - plan and administer marketing operations budget
    - oversee electronic marketing efforts, and
    - supervise website design and maintenance
  - Skill:
    - in marketing protocol processes
    - to manage and carry-out decisions
    - to communicate with wide-variety of individuals

  - Educational requirements:
    - Bachelor's degree in marketing, business, or communications
  - Experience requirements:
    - Five years in marketing

To apply:

Submit state employment application and resume on-line @ www.arstatejobs.com or mail to Hiring Authority:

Secretary Richard Bell
c/o Human Resources Administrator Edye P. Green
3821 West Roosevelt Road
Little Rock, AR 72204-6396

Closing date: September 30, 2009