

Forestry Executive Committee Minutes
January 13, 2009
Richardson Hall 115
1:30 – 3:00 pm

Members Present: Darius Adams, Tom Adams, Barbara Bond, Ed Jensen, Claire Montgomery, Steve Tesch

Guests: Kathleen Guillozet (graduate council); Steve Hobbs (FEC emeritus),

Members absent: Jim Johnson, Tom McLain, Roger Admiral, Hal Salwasser

FEC website: <http://www.cof.orst.edu/cof/admin/execom/index.php>

Handout Materials Provided FEC Members:

Preliminary Analysis of FRLAC December 1 SWOT Info – Hardcopy from Steve Hobbs

COF Strategic Planning: The Process revised Nov 12, 2008 – Hardcopy from Steve Hobbs

CoF Strategic Planning Update - Steve Hobbs

Steve Hobbs gave the FEC an update on the preliminary analysis of the December 1st FRLAC SWOT information and the strategic planning process. More information will be gathered from other internal and external groups (i.e. tribal, environmental, and recreational groups). Steve Hobbs is working on scheduling a meeting in Portland for the external groups. At least some members of the FEC will be attending. A website is under construction to collect SWOT information. Steve Tesch will be joining the Strategic Planning Team. The committee discussed the incorporation of Extension in the CoF strategic thinking.

Action Item: Schedule a retreat for FEC and potentially members of the Strategic Planning Team to discuss financial alternatives as an element of the COF planning process.

Other:

Update on Job Fair Status – Ed Jensen (time did not allow discussion)

Legislative Priorities – Steve Tesch (time allowed only brief discussion of recently released OSU priorities)

Proof Points Impact Statements – Steve Tesch

FEC members were asked to begin thinking about development of 3-5 proof point statements with associated documentation that characterize COF strengths and leadership. These will be used by OSU Advancement in upcoming marketing campaign. In course of conversation, determined that this had been an FEC topic at Nov 24, 2008 meeting. Notes from that meeting will be distributed to FEC to assist in thinking. Further conversation planned for next FEC meeting.

Some potential themes to build around included:

- Water; eg Watershed research coop, etc.
- Innovation in wood science; eg Glue Kai Chang Li
- Explaining and assessing the condition of the forest – Biomass

Deadline: Feb 1st -

Portland Business Journal \$1000 Contribution – Steve Tesch

Committee supported the COF contribution but have concerns about spending this money during this financial crisis. The committee agreed that this would help promote our programs in Portland.

Action: FEC believes small expenditures like this should be at the Dean's discretion and should not be brought to FEC. Supported this request, but raised question of which faculty to showcase that will have greatest appeal to Portland market. Encouraged Steve to offer Jeff McDonnell's name to Hal as alternative consideration to Stauss..

Prepared by Nathalie Gitt 01-14-09